## WHAT IS CLAIMED IS:

- 1. Cleansing article of a textile that is impregnated with a preparation containing:
  - a) one or more anionic surfactants in a total concentration of from 1 to 30% by weight and
  - b) one or more lipids which are liquid or viscous at room temperature in a total concentration of at least 8 % by weight,
  - each based on the total weight of the preparation.
- 2. Method for producing a cleansing article, characterized in that a textile is impregnated with a preparation containing
  - a) one or more anionic surfactants in a total concentration of from 1 to 30% by weight and
  - b) one or more lipids which are liquid or viscous at room temperature in a total concentration of at least 8 % by weight,
  - each based on the total weight of the preparation by immersing the textile in a dip bath, spraying the textile with the preparation or by wiping doctor blades, doctor bars, or doctor nozzles of the textile on doctor blades, doctor bars, or doctor nozzles discharging the preparation.
- 3. Use of a preparation containing
  - a) one or more anionic surfactants in a total concentration of from 1 to 30% by weight and
  - b) one or more lipids which are liquid or viscous at room temperature in a total concentration of at least 8 % by weight,
  - each based on the total weight of the preparation for impregnating cosmetic cleansing wipes that foam upon application to the skin and refat the skin with lipids.

- 4. Cleansing article according to claim 1, method for producing according to claim 2 or use according to claim 3, characterized in that the preparation contains one or more lipids which are liquid or viscous at room temperature in a total concentration of at least 20% by weight, based on the total weight of the preparation.
- 5. Cleansing article according to claim 1, method for producing according to claim 2 or use according to claim 3, characterized in that the textile is a nonwoven fabric.
- 6. Cleansing article according to claim 1, method for producing according to claim 2 or use according to claim 3, characterized in that the textile is a wipe.
- 7. Cleansing article, production method or use according to one of the preceding claims, characterized in that the textile has the following composition
  - 0-30 % by weight of cotton fibers
  - 10-80 % by weight of viscose fibers and
  - 20-90 % by weight of polyester, respectively based on the total weight of the textile.
- 8. Cleansing article, production method or use according to one of the preceding claims, characterized in that as anionic surfactants a) one or more compounds are chosen from the list of the compounds sodium myreth sulfate, sodium laureth sulfate, monoisopropanolamine laureth sulfate, sodium acyl glutamate, sodium lauroyl sarcosinate, sodium methyl cocoyl taurate, dioctyl sodium sulfosuccinate.
- 9. Cleansing article, production method or use according to one of the preceding claims, characterized in that one or more compounds chosen from the group mineral oil, C<sub>12-15</sub> alkyl benzoate, octyldodecanol, soybean oil, cetyl palmitate are used as lipids b) which are liquid or viscous at room temperature.

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10. Cleansing article, production method or use according to one of the preceding claims, characterized in that the degree of impregnation of the textile is from 100% to 1000%.